APEC 2016
Long Beach Convention Center
Long Beach, CA
March 20-24, 2016

APEC 2016 EXPOSITION BRIEF

LOCATION
Long Beach Convention Center
Halls ABC
300 E Ocean Blvd
Long Beach, CA 90802

CONFERENCE HOTELS

<table>
<thead>
<tr>
<th>Hilton Long Beach &amp; Executive Meeting Center</th>
<th>Hyatt Regency Long Beach</th>
</tr>
</thead>
<tbody>
<tr>
<td>701 W. Ocean Blvd</td>
<td>200 South Pine Avenue</td>
</tr>
<tr>
<td>Long Beach, CA 90831</td>
<td>Long Beach, CA 90802</td>
</tr>
<tr>
<td>Phone: 866-837-4148</td>
<td>Phone: 562-491-1234</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Renaissance Long Beach Hotel</td>
<td></td>
</tr>
<tr>
<td>111 E. Ocean Blvd.</td>
<td></td>
</tr>
<tr>
<td>Long Beach, CA 90802</td>
<td></td>
</tr>
<tr>
<td>Phone: 562-437-5900</td>
<td></td>
</tr>
</tbody>
</table>

EXHIBIT FEES:
$3100 for each 10x10 IN-LINE booth
$3250 for each 10x10 CORNER booth

Booth fees include:
- Perimeter Pipe & Drape
- One company sign
- Listing on conference website with hyperlink to your company website
- Expocad listing with website, company description and product/service categories
- Listing in printed Exhibitor Directory with company description
- Unlimited Exhibitor badges (granting access to Hall during set-up and exhibit hall hours)
- (2) generic Full-Conference Badge and set of Conference materials
EXHIBITION DAYS & HOURS

Set-Up
Saturday  March 19, 2016 8:00am—5:00pm
Sunday   March 20, 2016 8:00am—5:00pm
Monday   March 21, 2016 8:00am—3:00pm (Straight Time)

Show
Monday    March 22, 2016 5:00pm—8:00pm
Tuesday   March 23, 2016 12:00pm-5:00pm
Wednesday March 24, 2016 10:00am-2:00pm

Dismantle
Wednesday March 24, 2016 2:00pm-8:00pm
Thursday  March 25, 2016 8:00am-2:00pm

EXHIBIT SERVICES
Drayage and Decorating
Freeman is our designated General Service Contractor. The online service manual will be posted at www.apec-conf.org by October 15, 2015

CONFERENCE MANAGEMENT
APEC 2016
c/o Courtesy Associates
2025 M Street, NW, Suite 800
Washington, DC 20036 USA
Phone: 202-973-8664
Fax: 202-331-0111

BOOTH DEFINITIONS
Booths must conform to IAEE Guidelines for Display Rules & Regulations posted at www.apec-conf.org under “Exposition → For Exhibitors → Display Guidelines”. The following brief summary is included for information only.

In-Line Booth
In-line Booths have only one side exposed to an aisle and are generally arranged in a series along a straight line. APEC in-line booth shape is a 10’x10’ configuration. No exhibit construction or signage may exceed 8’ in overall height on in-line booths. If sidewalls are utilized on in-line Booths, a maximum height of 8’ is permitted on the back 5’ section and a maximum height of 4’ is permitted on the front 5’ section. Exhibit construction and/or signage may not exceed 8’ in overall height.

Corner Booth
A Corner Booth is an in-line booth exposed to aisles on two sides. All other guidelines for in-line booths apply.

End-Cap Booth
An End-Cap Booth is exposed to aisles on three sides and is composed of two 10’x10’ booths. The maximum back wall height of 8’ is allowed only in the rear 10’ of the booth space and within 5’ of the three aisles with a maximum four foot 4’ height restriction imposed on all materials in the remaining space forward to the aisle. Exhibit construction and/or signage may not exceed 8’ in overall height.

**Perimeter Booth**

A Perimeter Booth is a Linear Booth that backs to an outside wall of the exhibit facility rather to another exhibit. A perimeter booth can have a back wall/signage maximum height of 12’. All other guidelines for an in-line booth apply,

**Peninsula Booth**

A Peninsula Booth is exposed to aisles on three sides and composed of a minimum of four booths. **When a Peninsula Booth backs up to two in-line booths, the back wall is restricted to 4’ high within 5’ of each aisle**, permitting adequate line of sight for the adjoining in-line booths. A height of 20’ is the maximum height allowance, including signage for the center portion of the back wall. When setting Kiosks along the perimeter, the 5’ setback requirement must be adhered to for the safety of our attendees and smooth flow of traffic.

*APEC requires a signature from every Peninsula Booth agreeing to comply to these build guidelines.*

**Island Booth**

An Island Booth is exposed on all sides to aisles. Only Islands can have hanging signs. Maximum build, including signage should not exceed 20’.