APEC 2015
Charlotte Convention Center
Charlotte, North Carolina
March 15-19, 2015

APEC 2015 EXPOSITION BRIEF

LOCATION
Charlotte Convention Center
Halls A-B
501 South College Street
Charlotte, NC 28202

CONFERENCE HOTELS

<table>
<thead>
<tr>
<th>Westin Charlotte</th>
<th>Hilton Charlotte City Center</th>
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<tr>
<td>601 South College Street</td>
<td>222 East Third Street</td>
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<tr>
<td>Charlotte, NC 28202</td>
<td>Charlotte, NC 28202</td>
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<tr>
<td>Phone: 866-837-4148</td>
<td>704-377-1500</td>
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EXHIBIT FEES:
$3050 for each 10x10 IN-LINE booth
$3200 for each 10x10 CORNER booth

Booth fees include:
- Perimeter Pipe & Drape
- One company sign
- Listing on conference website with hyperlink to your company website
- Expocad listing with website, company description and product/service categories
- Listing in printed Exhibitor Directory with company description
- Unlimited Exhibitor badges (granting access to Hall during set-up and exhibit hall hours)
- (1) generic Full-Conference Badge and set of Conference materials
  - 20x20s and larger will receive (2) conference Badges and 2 sets of conference materials

EXHIBITION DAYS & HOURS

Set-Up
Saturday March 14, 2015 12:00pm—6:00pm
EXHIBIT SERVICES

Drayage and Decorating
Freeman is our designated General Service Contractor. The online service manual will be posted at www.apec-conf.org by October, 2014.

CONFERENCE MANAGEMENT

APEC 2015
c/o Courtesy Associates
2025 M Street, NW, Suite 800
Washington, DC 20036 USA
Phone: 202-973-8664
Fax: 202-973-8716

BOOTH DEFINITIONS

Booths must conform to IAEE Guidelines for Display Rules & Regulations posted at www.apec-conf.org under “Exposition → For Exhibitors → Display Guidelines”. The following brief summary is included for information only.

In-Line Booth

In-line Booths have only one side exposed to an aisle and are generally arranged in a series along a straight line. APEC in-line booth shape is a 10’x10’ configuration. No exhibit construction or signage may exceed 8’ in overall height on in-line booths. If sidewalls are utilized on in-line Booths, a maximum height of 8’ is permitted on the back 5’ section and a maximum height of 4’ is permitted on the front 5’ section. Exhibit construction and/or signage may not exceed 8’ in overall height.

Corner Booth

A Corner Booth is an in-line booth exposed to aisles on two sides. All other guidelines for in-line booths apply.
End-Cap Booth

An End-Cap Booth is exposed to aisles on three sides and is composed of two 10‘x10’ booths. The maximum back wall height of 8’ is allowed only in the rear 10’ of the booth space and within 5’ of the three aisles with a maximum four foot 4’ height restriction imposed on all materials in the remaining space forward to the aisle. Exhibit construction and/or signage may not exceed 8’ in overall height.

Perimeter Booth

A Perimeter Booth is a Linear Booth that backs to an outside wall of the exhibit facility rather to another exhibit. A perimeter booth can have a back wall/signage maximum height of 12’. All other guidelines for an in-line booth apply.

Peninsula Booth

A Peninsula Booth is exposed to aisles on three sides and composed of a minimum of four booths. **When a Peninsula Booth backs up to two in-line booths, the back wall is restricted to 4’ high within 5’ of each aisle***, permitting adequate line of sight for the adjoining in-line booths. A height of 20’ is the maximum height allowance, including signage for the center portion of the back wall. When setting Kiosks along the perimeter, the 5’ setback requirement must be adhered to for the safety of our attendees and smooth flow of traffic.

***APEC requires a signature from every Peninsula Booth agreeing to comply to these build guidelines.

Island Booth

An Island Booth is exposed on all sides to aisles. Only Islands can have hanging signs. Maximum build, including signage should not exceed 20’.